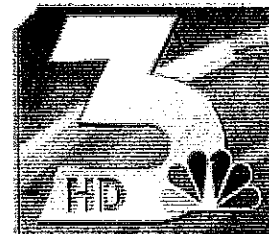


**ORDER**

KSNV

**Orders**

Order / Rev: 104301  
 Alt Order #:  
 Product Desc: General Election  
 Estimate:  
 Flight Dates: 08/27/12 - 11/04/12  
 Original Date / Rev: 07/16/12 / 10/02/12  
 Order Type: GENERAL

Primary AE: Kevin Goodell  
 Sales Office: VEGS  
 Sales Region: Local

**Agency**

Name: Denny Weddle & Associates  
 Buying Contact:  
 Billing Contact:  
750 Tam O Shanter  
Las Vegas, NV 89109

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**

Name: Committee to Re-Elect Judge Bill Jam  
 Demographic: A25-54  
 Product Codes: PLC26  
 Priority: SELECT PRIORITY CODE  
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:  
 Order Separation: 00:05:00  
 Advertiser External ID:  
 Agency External ID:

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	28	\$8,335.00	\$7,084.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	28	\$8,335.00	\$7,084.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$14,560.00</b>	<b>\$12,376.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/30/12	M-F 5-6a WakeUp w/WaGM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$185.00	2	0.00	NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					1	\$185.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$185.00		0.00			
N 2	KSNV	10/22/12	11/04/12	M-F 5-6a WakeUp w/WaGM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$300.00	2	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					2	\$300.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					2	\$300.00		0.00			
N 3	KSNV	09/17/12	09/30/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$550.00	2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--					2	\$550.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--					1	\$550.00		0.00			
N 4	KSNV	10/22/12	11/04/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	1	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--					1	\$600.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--					1	\$600.00		0.00			
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	-----	:30	0	\$200.00	2	0.00	NM	3	\$600.00

Order / Rev: 104301  
 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
 Product Desc: General Election  
 Estimate:  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSNV	09/17/12	09/30/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-----	:30	0	\$200.002		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	KSNV	09/24/12-09/30/12	M-F Today Show III 4th Hr			10am-11am	MTWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
		Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
N 6	KSNV	09/17/12	09/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$200.002		0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$200.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		1				\$200.00		0.00			
N 7	KSNV	10/22/12	10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	1	\$225.002		0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$225.00		0.00			
N 8	KSNV	09/17/12	11/04/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	1	\$275.002		0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		1				\$275.00		0.00			
		Week: 09/24/12	09/30/12	MTWTF--		2				\$275.00		0.00			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
		Week: 10/08/12	10/14/12	-----		0				\$0.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$275.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-----	:30	0	\$350.002		0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		2				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)			4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)			4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
5	KSNV	08/29/12-08/29/12	NEWS 3 at 4 (1 HOUR)			4-5pm	--W-----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.10 [Inventory Code Correction]													
6	KSNV	09/18/12-09/18/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P--T-----	:30		\$350.00		0.00	NM		
		MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
7	KSNV	09/21/12-09/21/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 P-----F-----	:30		\$350.00		0.00	NM		
		MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
10	KSNV	09/17/12-09/21/12	NEWS 3 at 4 (1 HOUR)			4-5pm	(4:00 PM-4:30 PMTWThF----	:30		\$350.00		0.00	NM		
		MG for 9.5 08/29													
		Week: 09/24/12	09/30/12	MTWTF--		2				\$350.00		0.00			

Order / Rev: 104301  
 Alt Order #:  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
 Product Desc: General Election  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSNV	09/17/12	09/30/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-----	:30	0	\$350.002		0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	MTWTF--		2				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]													
	8	KSNV	09/27/12-09/27/12	NEWS 3 at 4 (1 HOUR)		4-5pm (4:00 PM-4:30 P---Th-----)		:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction]													
	9	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$350.00)</del>		0.00	NM		
		See MG 9.11 [INCORRECT INVENTORY CODE] INCORRECT INVENTORY CODE													
	11	KSNV	09/26/12-09/26/12	NEWS 3 at 4 (1 HOUR)		4-5pm (4:00 PM-4:30 P--W-----)		:30		\$350.00		0.00	NM		
		Ⓜ MG for 9.9 09/26													
N 10	KSNV	10/22/12	11/04/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:30	1	\$450.002		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	10/22/12-10/28/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]													
	3	KSNV	10/23/12-10/23/12	NEWS 3 at 4 (1 HOUR)		4-5pm	-T-----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 10.2,10.1 [mg]													
	Week:	10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	10/29/12-11/04/12	News 3 at 4 (1/2 hr)		4-430p	MTWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]													
	4	KSNV	10/31/12-10/31/12	NEWS 3 at 4 (1 HOUR)		4-5pm	---W-----	:30		\$450.00		0.00	NM		
		Ⓜ MG for 10.2,10.1 [mg]													
N 11	KSNV	09/17/12	09/30/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$400.002		0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		2				\$400.00		0.00			
	Week:	09/24/12	09/30/12	MTWTF--		1				\$400.00		0.00			
N 12	KSNV	10/22/12	10/28/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	1	\$450.002		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
N 13	KSNV	09/17/12	09/30/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.002		0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		1				\$250.00		0.00			
	Week:	09/24/12	09/30/12	MTWTF--		2				\$250.00		0.00			
N 14	KSNV	10/22/12	11/04/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002		0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		1				\$275.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		1				\$275.00		0.00			
N 15	KSNV	09/17/12	09/23/12	Last Call w/Carson Daly Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.003		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	MTWTF--		1				\$40.00		0.00			
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----	:30	0	\$275.002		0.00	NM	4	\$1,100.00

Advertiser: Committee to Re-Elect Judge Bill Jansen  
Product Desc: General Election  
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KSNV	09/17/12	09/30/12	News 3 Today - SATURDAY News 3 Today - SAT		9am-930am	-----	:30	0	\$275.00	2	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-----S-		2		\$275.00		0.00					
		Week: 09/24/12	09/30/12	-----S-		2		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KSNV	09/24/12-09/30/12		News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 16.5, 16.6 [PGM CHG = GOLF]													
4	KSNV	09/24/12-09/30/12		News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		<del>(\$275.00)</del>		0.00	NM		
		See MG 16.5, 16.6 [PGM CHG = GOLF]													
5	KSNV	10/06/12-10/06/12		News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		\$275.00		0.00	NM		
		Ⓜ MG for 16.4, 16.3 [rate not on rate card]													
6	KSNV	10/06/12-10/06/12		News 3 Today - SATURDAY		9am-930am	-----Sa--	:30		\$275.00		0.00	NM		
		Ⓜ MG for 16.4, 16.3 [rate not on rate card]													
N 17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY News 3 Today - SAT		9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	-----S-		1		\$300.00		0.00					
		Week: 10/29/12	11/04/12	-----S-		1		\$300.00		0.00					
													Totals	46	\$14,560.00